



# WILKERSON

*The Experts in  
Going Out of Business. Retiring. Moving.*



**"There's just a complete science to everything they do. So I knew we were going to be in the best possible hands."**

-Deb Priolo  
Diamond Castle  
Marlboro, NJ

Moving is stressful. Period.

But when it's a business move, the stress level can be off the charts. How do you keep up with business and reduce your inventory while you're trying to get your new location up and running? You call Wilkerson and Associates.

That's exactly what Maurice Payami, the owner of Diamond Castle and Castle Couture of Marlboro, New Jersey did. When he decided to move his business into a new 40,000-square-foot space, he knew he needed to have a sale. He also knew that he needed help from professionals, so he called Wilkerson. When Payami told his store manager, Deb Priolo, of his plans, he made her day.

"I've been in the jewelry industry for over 25 years, in many different capacities, and I know the Wilkerson name very, very well," Priolo said. "I knew we were going to be in the best possible hands."

Not only did their move go much more smoothly than expected, thanks to their Wilkerson moving sale, they had a lot less inventory to move – and a lot more cash. "I was completely surprised at how much traffic was generated by the sale," Priolo added. "Nothing could prepare me for the amount of people that came in as the sale started."

Despite the huge influx of customers, Wilkerson's system kept everything under control. "If you take a step back and let your consultants take the reins a little bit and guide you in a specific direction for that period, it will really pay off in the end," Priolo said. "We never could have done this on our own. They are the most seasoned professionals and they know what they're doing."

"Having Wilkerson at our shop made life so easy for me," Payami added. "Their quality, the service, the timing – everything was flawless."

*Diamond Castle* *Castle Couture*

Wilkerson is a professional jewelry consultant firm, with industry experts who come along to help with a transition — whether retiring, going out of business, or moving.

With more than 50 employees dedicated to a store's success, Wilkerson is an expert at running sales and maximizing profit.

**Contact us today for a free consultation!**

Call Bobby Wilkerson, Rick Hayes or Josh Hayes at 800.631.1999.

Or visit us at [wilkersons.com](http://wilkersons.com).