



**"(Wilkerson) brought professionalism and represented Crocker's like it should be."**

– Shane Woodruff, Crocker's Jewelers, Texarkana, Texas



Not everyone who contacts Wilkerson is retiring or going out of business. Sometimes they're just moving – to a better location.

Shane Woodruff of Crocker's Jewelers in Texarkana, Texas, used Wilkerson twice. The first time was when he closed his second store location in 2006. He had known Bobby Wilkerson for many years and asked him to help with that transition. That sale was so successful that when it came time to move – into the much larger store he was building on the interstate - Woodruff knew exactly who he was going to call.

"Imagine building an 8,000-square-foot store, and all of that coming together at the same time you're doing a moving sale," Woodruff said. "In addition to that, you've gotta go to Vegas and buy for your new store. All of this happened within two

months of us preparing to move. It was just something that was overwhelming.

"(Wilkerson) will do whatever you need, from putting out cases, to helping tag, to waiting on people. Whatever it is they need to do, they will do it," he added. "But more importantly, they brought professionalism and represented Crocker's like it should be. They ran this store while I was in Vegas. Wilkerson's team was here taking care of the day-to-day operations. It meant so much to me that I could trust my store with someone like them."

After working with them twice, would Crocker use Wilkerson again? Absolutely! "I wouldn't consider moving a store, closing a store, or retiring from a store in any market without first talking to Wilkerson." We guess you could say it's the best move you could make.



# WILKERSON

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Going Out of Business. Retiring. Moving.*

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Call Bobby Wilkerson, Rick Hayes  
or Josh Hayes at 800.631.1999.  
Or visit us at [wilkersons.com](http://wilkersons.com).**

Wilkerson is a professional jewelry consultant firm, with industry experts who come along to help with a transition — whether retiring, going out of business, or moving.

With more than 50 employees dedicated to a store's success, Wilkerson is an expert at running sales and maximizing profit.