



# WILKERSON

*The Experts in  
Going Out of Business. Retiring. Moving.*



**"I was incredibly nervous, not ever running a sale like this before, but from the moment that I started talking with Wilkerson on the phone, it was amazing."**

-Ryan Blumenthal,  
Corinne Jewelers, The Diamond Source,  
Toms River, NJ

Any major business change requires planning and preparation, especially when you have to "clean house" and sell your old merchandise to make way for the new.

When that business is a jewelry store, they call Wilkerson and Associates. And that's exactly what Ryan Blumenthal, owner of Corinne Jewelers, the Diamond Source, decided to do. Corinne Jewelers was in its third generation of ownership and had been serving the Toms River, New Jersey, community for almost 50 years. Ryan knew it was time to make some major store improvements. But he also knew that getting the business ready for these changes would require outside help.

"We had a lot of things going on," Ryan said. "We had the retirement of the current owners – my parents Mary and Craig. We had the largest expansion and total renovation in our store's history. And we wanted to have a sale to raise revenue, to clear out old merchandise and to get ready for the new Corinne Jewelers."

"I was incredibly nervous, not ever running a sale like this before, but from the moment that I started talking with Wilkerson on the phone, it was amazing," Ryan said. "You never want to disrupt the culture of your store by bringing in new people. But the team of consultants from Wilkerson worked wonderfully with us and it was just an instant connection."

"They really took the time to get to know me, my store, what it was that I wanted to accomplish. Then they took their vast amount of experience and applied it to what I wanted to do and helped me achieve my goals. It's because of them that our new store was able to come to fruition."

Wilkerson and Associates are proud to have helped Corinne Jewelers get started on their next 50 years. When your business is ready for its next chapter, give us a call. We'll be happy to help make your transition a smooth one.



**Wilkerson is a professional jewelry consultant firm, with industry experts who come along to help with a transition — whether retiring, going out of business, or moving.**

**With more than 50 employees dedicated to a store's success, Wilkerson is an expert at running sales and maximizing profit.**

**Contact us today for a free consultation!**

**Call Bobby Wilkerson, Rick Hayes or Josh Hayes at 800.631.1999.**

**Or visit us at [wilkersons.com](http://wilkersons.com).**