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– Bob Miller, Regel Jewelry



Regel Jewelry of Keene, New Hampshire, opened in 1990. “It’s been a great business,” says Mike Quinton, one of the store’s three owners. “We had a good 23-year run.” “But we were 23 years older, too,” adds co-owners Jim Craig. “It was time to retire.”

After reading an article by Wilkerson in *JCK Magazine* about how to dispose of your jewelry business, Craig gave them a call. “Our goal,” explains remaining owner Bob Miller, “was to move as much of our inventory into cash as possible.”

Wilkerson came in with the expertise and organizational skills to make it happen. “With a week and a half left in our sale,

we were on target to sell 95 percent of our existing inventory. And Wilkerson did it while treating our customers the way we did for 23 years.”

If a jewelry store owner is ready to retire, “call Wilkerson,” says Craig. “You’ll be glad you did.”

“It’s not just the company, it’s the people who make the company,” adds Quinton.

“We would have been foolish to do this ourselves,” concludes Miller. “It would have been like trying to represent yourself in a court of law. No way. No way.”



WILKERSON

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Going Out of Business. Retiring. Moving.*

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Contact Bobby Wilkerson, Rick Hayes
or Josh Hayes at 800.631.1999.
Or visit us at wilkersons.com.**

Wilkerson is a company solely focused on jewelry store liquidations, with industry experts who come along to help with a transition — whether retiring, going out of business or moving.

With more than 50 employees dedicated to a store’s success, Wilkerson is an expert at running sales and maximizing profit.