



# Mullins Jewelry closes doors after 71 years in business

**M**ullins Jewelry & Gift Shop was founded by J.H. (Herschel) Mullins on March 1, 1938, just as the Great Depression was ending and World War II was about to begin. Mullins Jewelry began as a one bench watch repair shop, in the window of a barber shop on Murfreesboro Square. He later moved out of the barber shop and into his own location. Herschel, along with his wife, Mildred, operated the jewelry store and watch repair shop until their final move in 1952, when they settled into their current location of 19 Public Square.

The couple raised their three sons, Charles, James and Thurman, while they continued to build their business. Charles followed in his father's footsteps and is the current owner of Mullins Jewelry & Gift Shop, while his brothers Thurman and James pursued other professions.

Charles and his wife, Charlene, continued the longstanding tradition of

providing quality jewelry and dignified service that was started by Charles' father. Over the years, they continued to grow the family business. Charles and Charlene raised their three children, Jeff, Tim and Kathy in the store and all three have continued to be involved in the day to day operations.

In late 2009 Charles decided it was time to slow down and enjoy retirement. With the support of his wife and children, he decided to close Mullins Jewelers. Charles commented "it was difficult to consider closing the store with over 70 years of service to Murfreesboro and the surrounding areas, but it was time and I had my family behind me."

Charles knew immediately who he would contact to assist him with closing his store. He enlisted Wilkerson and

Associates - the nation's leader in conducting transition events for retail jewelers. Wilkerson and Associates evaluated the situation and developed a comprehensive plan for closing the 71 year old store.

The sale was a tremendous success and exceeded the projected sales goal set by Wilkerson. Bobby Wilkerson, president, added, "We are delighted when we can

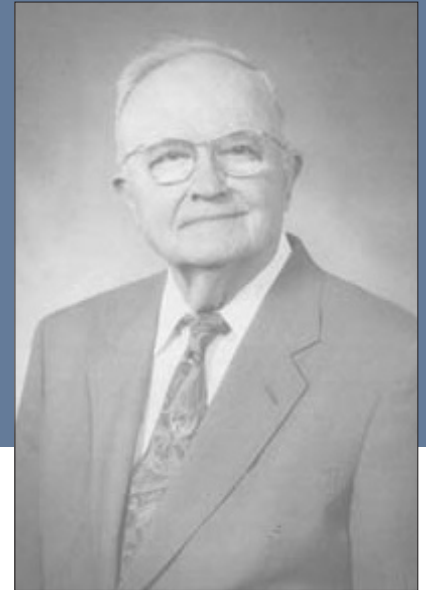
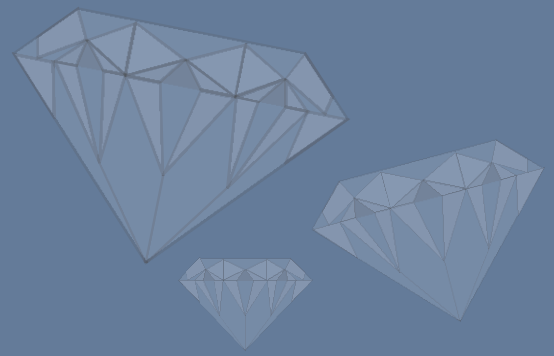
bring hard working people to the next stage of their lives...when they can see the rewards of a lifetime of work."



J.H. (Herschel) Mullins,  
Founder

CONTACT WILKERSON AND ASSOCIATES

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**SPECIAL ADVERTISEMENT**