



WILKERSON

*The Experts in
Going Out of Business. Retiring. Moving.*



**"Wilkerson addressed every concern I
had and introduced me to issues I was
unaware of."**

-Susie Molenaar Butterfield
Molenaar Jewelers
Boise, ID

What's in a name? For Susie Molenaar Butterfield, it's 45 years of her life.

When Susie decided to retire, she knew it wasn't something she could do without a great deal of research. Molenaar Jewelers had built a solid reputation in the community of Boise, Idaho, and Susie played a big part in the business's success. "After working in the industry for over 45 years, creating a profitable business, and most importantly, earning a reputation for integrity, I did not want to trust my retirement to anyone that did not have experience and knowledge in this specific niche," she said.

Susie's research ended at the IJO Show in July, 2014, when she spoke with Rick Hayes about her concerns and shared her vision of how she wanted her store's last chapter to end. "After understanding my personal and business style, he introduced me to the consulting team he thought was best suited for myself and the store. From that point on, I left it in Wilkerson's capable hands."

And capable they were. "The first day of our sale was the biggest (sales) day in the history of our store. From my initial decision until the final day of my sale, I felt I had a partner who truly understood what I needed to accomplish on a personal level, as well as a business level. I could not have handled all that was required to close my store alone.

"(Wilkerson) allowed me to retire with integrity, celebration, and profitability and allowed my family name – which I had worked so many years to protect – to remain a legacy."



Wilkerson is a professional jewelry consultant firm, with industry experts who come along to help with a transition — whether retiring, going out of business, or moving. With more than 50 employees dedicated to a store's success, Wilkerson is an expert at running sales and maximizing profit.

Visit us at Booth #1605 & #1607 at The SMART Jewelry Show. Also, see us at JCK Las Vegas at Booth #B3225.

Contact us today for a free consultation!

Call Bobby Wilkerson, Rick Hayes or Josh Hayes at 800.631.1999.
Or visit us at wilkersons.com.