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– Keith Lewis, Lewis & Co. Jewelers



Lewis & Co.
JEWELERS

Lewis & Co. Jewelers had been in operation for well over 25 years, 20 of them at its Crestview, Florida, location. After decades of effort building the store from 875 square feet to over 5,000, and turning it into one of the largest jewelry stores in the Southeast, owner Keith Lewis was ready to retire. “I wanted to fish and hunt and do some of the things I wanted to do... to enjoy the rewards of 25 years of hard work.”

He chose Wilkerson to handle the going-out-of-business sale and help him achieve his goal.

“I learned so much from these guys,” the veteran jeweler admits. “The advertising was absolutely remarkable. And the

merchandising was the most incredible I have ever seen.

They stayed right on top of everything.” As for results,

“When it came to meeting my expectation, Wilkerson went above and beyond.” In fact, as the sale came to a close, Lewis had to confess, “It’s sort of sad it’s ending, and we’re going our separate ways.”

Then again, he now had the resources to enjoy the life of leisure he’d worked so hard for. “It’s been good. It’s been really good, and I wouldn’t take anything to have missed this experience,” Lewis concludes. “It’s been an absolute pleasure.”



WILKERSON

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Going Out of Business. Retiring. Moving.*

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Call Bobby Wilkerson, Rick Hayes
or Josh Hayes at 800.631.1999.
Or visit us at wilkersons.com.**

Wilkerson is a professional jewelry consultant firm, with industry experts who come along to help with a transition — whether retiring, going out of business or moving.

With more than 50 employees dedicated to a store’s success, Wilkerson is an expert at running sales and maximizing profit.