



# WILKERSON

*The Experts in  
Going Out of Business. Retiring. Moving.*



**"Just past the halfway mark of our sale,  
almost all the store's inventory had been  
sold, and sales were still going strong."**

-Sheila Hovey  
Lennon's Jewelers  
Clay, New York

Seeing can be believing.

Just ask Sheila Hovey, owner of Lennon's Jewelers in Clay, New York. When this third-generation jeweler decided to retire and close her business after 26 years, she realized she would need sales advice and help from experts.

During her research, Hovey watched the video testimonials made by satisfied clients of Wilkerson & Associates, but with a slightly skeptical eye. "As I watched (them), I said to myself this was too good to be true," Hovey said. But she listened to her instincts and called Rick Hayes, who met with them to discuss the sale and answer their questions. Within two days, she decided to go with Wilkerson, and it was a decision she would never regret.

Hovey got to see first-hand how smoothly a Wilkerson sale can operate and how effective it can be, and it made a believer out of her. "You can't do this on your own," she said. "It's too emotional. It was amazing how Wilkerson stepped right in – they come in and do the work for you. They do all the advertising for you. You have no worries at all. You don't have to do a single thing except sell."

Just past the halfway mark of their sale, almost all the store's inventory had been sold, and sales were still going strong. "Everything was amazing," Hovey said. "I can't believe how much business we did. I couldn't be happier."

In hindsight, Hovey has a bit of advice for those who are thinking about using Wilkerson for a business transition, but might be a bit skeptical about all they can accomplish. "It's real," she said. "Everything they told me would happen in this sale – everything I was in disbelief about – happened! I can tell everyone to believe what they say. Everything comes true. They exceeded every single goal!"

**LENNON'S**  
Jewelers

Wilkerson is a professional jewelry consultant firm, with industry experts who come along to help with a transition — whether retiring, going out of business, or moving.

With more than 50 employees dedicated to a store's success,  
Wilkerson is an expert at running sales and maximizing profit.

**Contact us today for a free consultation!**

Call Bobby Wilkerson, Rick Hayes or Josh Hayes at 800.631.1999.

Or visit us at [wilkersons.com](http://wilkersons.com).