



WILKERSON

*The Experts in
Going Out of Business. Retiring. Moving.*



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I've been very happy about everything."**

-Lee Ann Hartley
Lee Ann's Fine Jewelry
Russellville & Clarksville, AR

Maybe you're ready to pass the business torch on to the next generation, but you don't really want to pass on your aging inventory. Let's face it – there are some things your kids don't want to inherit.

What can you do? You can call Wilkerson.

Lee Ann Hartley, owner of Lee Ann's Fine Jewelry in Russellville and Clarksville, Arkansas, was ready to retire and hand over the business reins to her daughter. But she wanted to give her daughter a fresh start – free from aging inventory – and at the same time, retire with style.

Lee Ann called Wilkerson to assist with an inventory reduction sale. "I met Wilkerson because (my former employer) had an inventory reduction sale a long time ago," Lee Ann said. "Another friend of mine had also done one several years back, and he was really pleased with it."

So Lee Ann took a cue from past successes and made the decision to work with Wilkerson. And it was a decision which yielded outstanding results.

"We hit our sales goal every week, or exceeded it," she said. "Having the Wilkerson consultants here made it so simple for us. Our consultant kept the employees pumped up and excited about going into the next week. We really enjoyed it."

"Fortunately, we didn't have a lot of old inventory going into the sale. But what we did have, we were able to move and bring the inventory nearly just down to nothing. We moved a lot of merchandise and I've been very happy about everything that was done."



**Wilkerson is a professional jewelry consultant firm, with industry experts
who come along to help with a transition — whether retiring, going out of business, or moving.
With more than 50 employees dedicated to a store's success,
Wilkerson is an expert at running sales and maximizing profit.**

Contact us today for a free consultation!

Call Bobby Wilkerson, Rick Hayes or Josh Hayes at 800.631.1999.
Or visit us at wilkersons.com.