

A “Great Run” of 25 Years Ends on the Same High Note

JEWELERS OF *Maitland*

“After my wife Hedy and I opened Jewelers of Maitland,” explains owner Mark Blinderman, “we had a great run, both operating the business and participating in the community.” At the time, Central Florida was experiencing its boom years, and the couple made the most of the growth opportunity.

“But in the latter part of 2011,” he says, “we decided it was time to retire.” He and Hedy wanted to go out, maintaining the same good will and high standards they had established over two and a half decades. “So we contacted the Wilkerson and Associates people to conduct a going-out-of-business sale.”

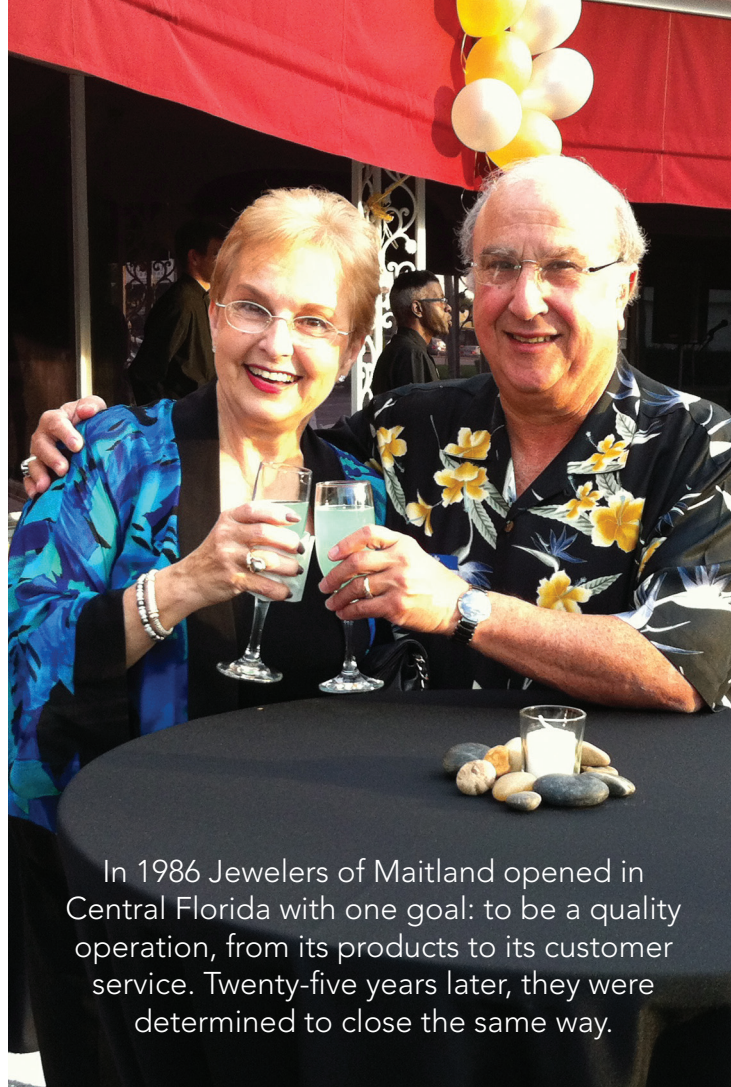
Wilkerson and Associates is a company solely focused on jewelry store liquidations, with industry experts who come along to help with a transition — whether retiring, going out of business or moving.

With more than 50 employees dedicated to a store’s success, Wilkerson and Associates are experts at running sales and maximizing profit. Their multi-faceted operation includes:

- Advertising Department
- Printing Facilities
- Accounting
- Custom Sales Analysis
- In-Store Consulting
- Appraisal
- Business Brokerage Service
- Jewelry Wholesale Division
- Bench Jewelers and Repairs
- Information Technology Division
- Total Solution - Custom Sale Strategies

Mark Blinderman had gotten to know Bobby Wilkerson through presentations Wilkerson made to buying groups. “Through him, I got a sense of the company’s expertise and professionalism.”

His instincts were correct. “Wilkerson and Associates assisted us with our sale from beginning to end. They exceeded our expectations and moved a lot of inventory.” More importantly to Mark Blinderman, Wilkerson staff members were consummate professionals, conducting the sale in a manner that reflected well on his store’s well-established image. “They were easy to work with,” he enthuses, “and our customers received the sale well.”



In 1986 Jewelers of Maitland opened in Central Florida with one goal: to be a quality operation, from its products to its customer service. Twenty-five years later, they were determined to close the same way.

As Bobby Wilkerson sees it: “Every customer is special. We know we’re helping someone in a difficult time in their life, in transition, and we always try to make that transition as easy as possible and as happy.”

Mark Blinderman couldn’t be more pleased. “When someone tells me they’re thinking of retiring,” he says, “we recommend that they sit down and talk to the Wilkerson people. You could do it yourself, but not as well—and you won’t have the same impact they have.”



WILKERSON

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Going Out of Business. Retiring. Moving.*

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Ready to retire?

**Contact Bobby Wilkerson or Rick Hayes
at 800.631.1999 today for a free consultation!**