

JACK KELLMER JEWELERS

JEWELERS SINCE 1936

After 72 years, a prominent specialty jeweler closes (all of its) doors forever

Wilkerson and Associates conducts transition sales at three locations of family-run business



CHERRY HILL, NJ



PHILADELPHIA, PA



HAVERFORD, PA

Jack Kellmer Co. became an institution as a specialty jeweler in its three communities, serving generations of local families. The stores were truly a family affair, with generations of Kellmers operating the business throughout its 72 years.

Founder Jack Kellmer learned the jewelry industry from an uncle and, after being unable to find a job as a lawyer after graduation, opened his first business in 1936. Jack's brother, William, joined him in 1945 when the business was moved to Chestnut Street. A devastating fire necessitated a move nearby and the business expanded to a retail operation, eventually adding a second store in Cherry Hill in 1971 and a third, located in Haverford in 1989. The Philadelphia store moved again to Walnut Street in 2003.

In recent years, Jack's son Jim and his sister Diane Young operated the business with Jim's sons, Dan and Jeffrey. They decided to close their Cherry Hill store in 2007 but were concerned about running a liquidation event...until Jim contacted Wilkerson and Associates. "We had complete trust in our Wilkerson team and the results have proven that our trust was well placed," said Jim.

In 2008, the family came to the decision to forever close the busi-



Jim Kellmer and Diane Kellmer Young

ness and liquidate the remaining stores. "There were opportunities out there and we wanted to take advantage of them and move on to explore other chapters in our lives," said Jim. Without hesitation, they again contacted Wilkerson.

"They provided us with the support and expertise for another successful sale that exceeded our expectations. Given these hard economic times, it is even more remarkable to have done so well," stated Jim.

As experts in transitional events for retail jewelers, Wilkerson and Associates helped the Kellmers achieve great satisfaction throughout the process of closing their family business. Taking part in making a dream a reality is what made this sale a success for everyone involved.

CONTACT WILKERSON AND ASSOCIATES

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