



Turning Challenges into Opportunities.



Cammie, Teddie, & Jerry Gause

Gause and Son Jewelers—Finding a new way to move forward

Sometimes closing a store is an opportunity, not an end. Such was the case with Gause and Son Jewelers in Ocala, Florida. With two long-time locations in the area, one in downtown Ocala and another in the Paddock Mall, business had been good for some time. But the mall was not generating the kind of traffic it once had, and mall management refused to negotiate on rent. "It was time to put all our marbles into our downtown store," says owner Jerry Gause.

Jerry's parents, Otha and Clydie, opened the downtown Ocala location in the 1950s, where it remained a mainstay for over 60 years. It was vital that the mall store's closing not impact the flagship location. Gause chose Wilkerson and Associates to protect their interests. "Their team came in organized; they worked hard six days a week...and their ads were phenomenal. They pushed the right brands and stressed that the downtown store would remain open." Jerry smiles. "It worked! I strongly recommend Wilkerson to anyone facing the kind of situation we did. They were right on target."



Wilkerson and Associates is a company solely focused on jewelry store liquidations, with industry experts who come along to help with a transition — whether retiring, going out of business or moving.

With more than 50 employees dedicated to a store's success, Wilkerson and Associates are experts at running sales and maximizing profit.

Contact us today for a free consultation!
Call Bobby Wilkerson, Rick Hayes
or Josh Hayes at 800.631.1999.

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