



WILKERSON

*The Experts in
Going Out of Business. Retiring. Moving.*



“When it was time for me to have a store closing and moving sale, I wanted to have the best in the industry.”

-Jim Woodard
Woodard's Diamonds and Design
Tullahoma, Tennessee



WOODARD'S DIAMONDS & DESIGN

“My name is Jim Woodard and I'm the President & Founder and Friend of Woodard's Diamonds and Design in Tullahoma, Tennessee. I'm affiliated with many of our industry associations, such as IJO. I'm also a member of the Continental Buying Group (CBG). I'm a past President of the Tennessee Jewelers Association. We're also a member of Preferred Jewelers, which I believe in deeply.

When it was time for me to have a store closing and moving sale, I wanted to have the best in the industry. And that is the main reason why I contacted the Wilkerson Group. I spoke to Bobby first and he put me into contact with Rick Hayes. From there, they made the right selection and brought in the right team for us. We had Michel and Kimber come in and work with us.

From day one, I was comfortable. There were some terminologies we had to get comfortable with. We weren't used to having some of the discounts and percentages, but it was so effective. This sale exceeded my expectations so much. Not only did we have increases every month, but one of the periods we had was almost a 500% increase over last year. Amazing results in the time period!

There is no doubt the Wilkerson team has a formula for success. Without a doubt, if someone asked me who I would suggest to put on a sale like we had, it would be the Wilkerson group.”

- Jim Woodard



Contact us today for a free consultation!

Call Bobby Wilkerson, Rick Hayes or Josh Hayes at 800.631.1999.
Or visit us at wilkersons.com.