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*The Experts in
Going Out of Business. Retiring. Moving.*



"They did it with expertise, fun built in along the way, and the results were phenomenal."

Cheryl Urban
Urban Jewelers
Ann Arbor, MI



Urban
J E W E L E R S

Ann Arbor, Michigan retailer, Urban Jewelers, decided to have a retirement sale after forty-nine years. Although it wasn't an easy decision, choosing Wilkerson to facilitate the sale wasn't something Mark Urban, his wife Cheryl, and their store manager, Tom Veasey ever worried about.

"We're located in beautiful downtown Ann Arbor, Michigan, home of the University of Michigan Wolverines," Mark stated. I've been in the area my entire life and involved in the jewelry business, actively creating and designing jewelry, for approximately forty-three years. Together with our longtime store manager, Tom Veasey, the decision was made to retire."

"Part of our decision to retire was that, in the business cycle, you come to a point where you either go all in or all out," Veasey added.

As Mark explained, "We have never been involved in a sale at Urban Jewelers. We may be an anomaly in the industry, but we believe in an upfront approach to our customers. We price the merchandise fairly, and we had no idea how to do this. Wilkerson not only met, but exceeded our expectations as far as advertising and marketing. My father, Stan, opened the store in 1968 and not having a sale in forty-nine years, we had no idea what to do or what to expect. Watching our consultants put this all together really gave us a whole new perspective on how to bring people into the store."

"Bill and Debbie from Wilkerson came into the store and blew us away. We had no idea how to proceed with a retirement sale, let alone take it to its finality. They did it with expertise, fun built in along the way, and the results were phenomenal," summarized Cheryl.

-Mark & Cheryl Urban
Owners of Urban Jewelers
-Tom Veasey
40-year Manager

Mark Urban

Cheryl B. Urban

Tom F. Veasey

Contact us today for a free consultation!

Call Bobby Wilkerson, Rick Hayes or Josh Hayes at 800.631.1999.

Or visit us at wilkersons.com.