



WILKERSON

*The Experts in
Going Out of Business. Retiring. Moving.*



Sharon & Troy Vinson

TROY VINSON JEWELERS

“My name is Troy Vinson and the store is named Troy Vinson Jewelers because that’s the only name I knew. We started the store in August 1971 and have always

tried to be active with our associations. We’re members of the Texas Jewelers Association, JA, AGS and GIA.

We decided to have a sale at our Fort Worth location because of our age, and the aging of our staff. Our staff has been with us most of the years we’ve been in business.

We’ve always seen Wilkerson’s advertisements, so we decided to look at the different companies that would do a going out of business sale at our Fort Worth location, but Wilkerson was a standout. They had performed and had the most recommendations of anyone that we had found.

There are always a lot of fears when you go into a sale like this. It’s a big unknown, especially to a jeweler who doesn’t have the expertise to advertise, know where to advertise, how to promote it, how to have the merchandise prepared for a sale like this, and how to have a staff ready for a sale like this.

When we were contacted by our consultants, they started leading us through what we needed to do and we quickly realized we needed extra staff. Fortunately, we had a lot of good friends who we travel with and they volunteered to come in and help us. There is no way we could have done a sale of this magnitude on our own.

My advice to anyone is to look at the results Wilkerson has in their portfolio. It’s far greater than anything you will be able to do or experience for yourself. You only have one shot to make this happen. With a well-trained consultant team, it’s a fantastic experience.”

-Troy Vinson



MEMBER



AMERICAN GEM
SOCIETY®

Contact us today for a free consultation!

Call Bobby Wilkerson, Rick Hayes or Josh Hayes at 800.631.1999.
Or visit us at wilkersons.com.