

## The Experts in Going Out of Business. Retiring. Moving.



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> Jan Rose Rose Jewelers Southampton, NY







Jan Rose

"My name is Jan Rose from Rose Jewelers in Southampton, NY. I'm a 3rd generation owner and we're in the process of a closing sale.

I chose Wilkerson because I had some friends in the industry who are part of a business group I belong to, who had previously used Wilkerson. I didn't have a great experience with another big company when I closed one of my other stores. That is how I ended up speaking to Rick Hayes at Wilkerson, and it was great.

My experience with Wilkerson was so different. They sent competent people and they knew what they were doing. I was very comfortable with the process. It was a totally different experience.

We're not quite finished but we're almost there. We did reach our goal and are hoping to reach another goal. The sale has met my expectations and more, actually. It's been good. The staff has been happy and everything has been very positive.

I think it's important for any jeweler contemplating a going out of business, or some type of retirement sale, to investigate your options, but to also talk to other jewelers who have been through this because that's where the lessons come in.

I think the benefit of working with a company like Wilkerson is they have the marketing background. I have some from advertising my business but this is totally different. They know what they're doing in this area. You have to trust the process, which is hard for a lot of us to do. I'm a bit of a control freak. It's hard when you're used to controlling everything about your business, and then to give it up to somebody, but it was worth doing for sure."

Jan Rose

