



WILKERSON

*The Experts in
Going Out of Business. Retiring. Moving.*



"Wilkerson has more than met my expectations on marketing."

Ron Pierro
Pierro's Jewelers
Bradenton, FL

PIERRO'S JEWELERS

"My name is Ron Pierro, and I'm the owner of Pierro's Jewelers, located in Bradenton, Florida. The store was started in 1951 by my father. At the present time, we're members of IJO and we've previously been members of the American Gem Society.

Through the years of attending IJO jewelry conventions, I have heard the name Wilkerson mentioned many times. I've seen their ads, I've talked to other jewelers, and I've heard nothing but good things. Wilkerson has more than met my expectations on marketing.

At the present time we are approximately 160% ahead of the goal with our sale. Wilkerson has a full marketing program and I basically did nothing. They have it all scheduled: advertising, newspaper, television, and radio. Everything is very professionally done, and you just sit back and let them do their work. The onsite consultants did an excellent job.

The effect of the sale was tremendous. We made way more money than I anticipated and I'm very pleased. With three days to go, we're down to approximately 15 pieces. As far as the sale goes and the ending of the sale, I couldn't be happier. Everything was professional and very well done. I'm extremely happy and I would recommend it to anyone."

-Ron Pierro



Contact us today for a free consultation!

Call Bobby Wilkerson, Rick Hayes or Josh Hayes at 800.631.1999.
Or visit us at wilkersons.com.