



# WILKERSON

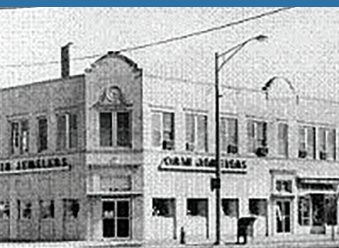
*The Experts in  
Going Out of Business. Retiring. Moving.*



**Orin Mazzoni, Jr. & Tina Mazzoni**

“Whenever you get into an event like this, you think, well, I’ve been doing this my whole life and do I really need to pay someone to help me do this? We discussed this, and felt they were the pros and we needed to move forward with Wilkerson.”

- Orin Mazzoni, Jr.  
Orin Jewelers  
Garden City, Michigan



Garden City, 1965



YOUR FAMILY DIAMOND STORE  
SINCE 1933

“My name is Orin and I’m the owner of Orin Jewelers. I decided to close the Garden City, Michigan location, and when I started thinking of what I was going to do, I thought back to several years ago, when I met with Rick Hayes. In talking with several people who have used Wilkerson, everybody seemed to be very happy with the results.

Once we made the decision, we set up a timeline and then all of sudden, the Coronavirus hit and it was like, what do we do now? Do we postpone this? Do we keep moving forward? The Coronavirus pandemic didn’t have as much of an effect on the sale as I thought it would. We really didn’t know how our customers would react and if they would want to come in and shop. We knew we were going to have to limit the number of people in the store, including staff. However, the turnout was pretty incredible and many, many days, we had lines of people waiting to come in. Our biggest line was on a Saturday. We had approximately twenty-five or thirty people waiting to come inside.

It was very important that our customers felt the environment was safe to shop in, because if they didn’t feel safe, they wouldn’t come. Even though it was a challenge, because we could only let so many people in the store at one time, I think our customers respected this, because they felt more comfortable knowing they wouldn’t walk in with a hundred people in the store.

It was very important how everyone conducted themselves and every customer was treated with respect. A big advantage to me, is that because of the circumstances we were dealing with in only letting a certain number of customers in at a time, we were able to give customers a lot more time and courtesy in handling them.

Whenever you get into an event like this, you think, well, I’ve been doing this my whole life and do I really need to pay someone to help me do this? We discussed this, and felt they were the pros and we needed to move forward with Wilkerson.”

-Orin Mazzoni, Jr.

MEMBER



AMERICAN GEM  
SOCIETY®

**Contact us today for a free consultation!**

**Call Bobby Wilkerson, Rick Hayes or Josh Hayes at 800.631.1999.**

**Or visit us at [wilkersons.com](http://wilkersons.com).**