



# WILKERSON

*The Experts in  
Going Out of Business. Retiring. Moving.*



Lori Moyer

## **moyer jewelers**

"I'm Lori Moyer of Moyer Jewelers. I got into the jewelry business because I was born into the jewelry business. I'm the 3rd generation of Moyer Jewelers in State College, Pennsylvania.

Moyer Jewelers was founded by BP Moyer, who was my grandfather, in 1949. He was a watchmaker and moved his young family to State College. We are affiliated with RJO and I'm a graduate gemologist from the GIA.

My dad has actually known Bobby Wilkerson for over fifty years. Throughout my working at the jewelry store, it was kind of a joke when we had an unhappy customer or we were frustrated with something. We always said, "Let's call Wilkerson." And then it happened for real. I meant it for real, the time that I said it, when we decided to close our store. Bobby Wilkerson and my dad, Gary, go way back.

Our consultants were Tom and Marion, and they were fantastic. They absolutely kept the train moving forward, which is something, as an owner, I couldn't have done consistently. You get very emotionally caught up, and it's wonderful to have great consultants to help you keep moving toward the goal.

I would absolutely recommend Wilkerson to any of my peers. The people were phenomenal and they couldn't have been nicer. They couldn't have been more professional. They really cared about our success at the end of the event and I recommend them highly."

-Lori Moyer

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Moyer Jewelers  
State College, Pennsylvania



MEMBER



AMERICAN GEM  
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**Contact us today for a free consultation!**

Call Bobby Wilkerson, Rick Hayes or Josh Hayes at 800.631.1999.  
Or visit us at [wilkersons.com](http://wilkersons.com).