

## The Experts in Going Out of Business. Retiring. Moving.



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> Bob Komara Komara Jewelers Canfield, OH



## Komara Jewelers

"I'm Bob Komara, President & Owner of Komara Jewelers in Canfield, OH. Our business started in 1948 by my dad, Steven J. Komara. I'm honored and privileged to be handing over the business to my son, Rob, and my daughter, Brianna.

I decided to use Wilkerson for a sale because Rob and Bri have been with me for over ten years and I thought it was time for them to take over the everyday management of the store. I'm active in the jewelry community with IJO, RJO and I go to the shows in Vegas. I have a lot of friends and relationships, and I was very familiar with Wilkerson and some of the other companies. I interviewed a couple of companies regarding the sale process and what they promise. I also researched and asked friends. The first name that always popped out as the best was Wilkerson."

"Wilkerson hands down has the best reputation in the industry. We've done other sales in the past and they were okay. Looking back, if we had used Wilkerson, they would have been so much better. They have been phenomenal. Every aspect from when Rick Hayes came in to our consultants, Ashley and Greg. Nothing could be better than what we have right now. What I learned from Ashley and Greg during that month was life changing," adds Brianna.

"You nailed it. It was life changing. We're going to take this to the end. It's going to be much different moving forward. We've learned a lot, we have a lot less inventory and we're going to work better together," Rob states.

"I certainly would highly recommend Wilkerson. Our last 2 days of the Wilkerson Sale, I did more business than I did in my first year in business. They went above and beyond our expectations. They guided us through the whole process. They did a wonderful job and without question it was the right choice," adds Bob.

Brianna concludes, "I wish I could stand on top of a mountain and suggest Wilkerson to everyone. It doesn't have to be a retirement sale, it could be an anniversary sale. With Wilkerson behind it, they can make any sale amazingly successful. Don't question if you can do it on your own. Everyone thinks they can do it on their own and we thought for a second we could do it on our own, possibly with our marketing company. There is no way we would have hit our numbers if we had used anyone else. With their motivation and science behind the sale, everything they said would happen, happened. And, it was even better. If you have any questions, call us!"

-Bob Komara, Rob Komara & Brianna Komara-Pridon

