



WILKERSON

*The Experts in
Going Out of Business. Retiring. Moving.*



Mary & Stan Sherwin

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- Stan Sherwin
K.Jons Diamonds and Gems
Atascadero, California

K.JONS DIAMONDS & GEMS

"We are Stan and Mary Sherwin of K.Jons Diamonds and Gems in Atascadero, California and we started the store in 1980. We just had the going out of business sale this year in 2020," explains Stan.

Mary adds, "We've been affiliated with AGS especially, and we became members, and really became involved and went to all the Conclaves."

Stan continues, "What led us to start the retirement sale or going out of business sale was primarily looking in the mirror and saying, 'It was time'. We're still healthy and we're still active. We both said we wanted to go out while we were feeling good and the business was doing good. There were no problems that way."

What made us choose Wilkerson or even research the companies that do the going out of business sale, is you get up to our age, and there are a lot of your friends retiring. You kind of get jealous, but they led the way. I watched the companies they went with, and the one company I kept hearing about was Wilkerson. I think Wilkerson far exceeded our expectations. They were instrumental in the marketing. There is no way you could go through a sale like this and try to market it yourselves. We had the best consultant I think you could ever, ever get. He fit into our team."

Mary adds, "We were very informed. Every day, we were kept up with our goals and how we had done, and any of the numbers that we needed to know. Everything was put before us. Any questions we had were answered."

Stan concludes, "I would like to say about the sale overall, number one, you have to be prepared and you have to be committed that you want to retire and go out of business. From then on, enjoy it. We had a lot of fun."

-Stan and Mary Sherwin



Contact us today for a free consultation!

Call Bobby Wilkerson, Rick Hayes or Josh Hayes at 800.631.1999.
Or visit us at wilkersons.com.