



WILKERSON

*The Experts in
Going Out of Business. Retiring. Moving.*



John & Camille Laughter

“The sale went far and above what I had hoped it would. They are magicians when it comes to marketing and they did a great job getting my message out to the community.”

John Laughter
John Laughter Jewelry
Asheville, NC

— John Laughter — Jewelry

“I’m John Laughter, and I’m the owner of John Laughter Jewelry in Asheville, North Carolina. The reason I decided to contact Wilkerson was because I wanted to retire. I had a lot of money tied up in my business and I needed to get it out.

I knew I could capture the most money in my bank account by having a going out of business sale. I would do better than actually selling my business. In doing my research, I decided that Wilkerson was the best option for that. I checked with the others, but I also have a history with Wilkerson and know them through the Independent Jewelers Organization (IJO). I’ve known them for a number of years and they have the best reputation in the community for going out of business sales.

The sale was great! We did two years of business in the period of time of our event. The sale went far and above what I had hoped. They are magicians when it comes to marketing and they did a great job getting my message out to the community.

The consultants that came in did a fantastic job. Greg knows marketing and he did his research in my area, and he hit the ground running. Ashley knows the inventory. She knows my staff and she kept them motivated and on task. The excitement over this sale kept growing and growing every day thanks to the skill of Ashley and keeping the people excited and motivated every day.

I would highly recommend Wilkerson to do your going out of business event or moving event. They know what they’re doing and they can get more in your pocket than what you could do yourself.”

- John Laughter



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Contact us today for a free consultation!
Call Bobby Wilkerson, Rick Hayes or Josh Hayes at 800.631.1999.
Or visit us at wilkersons.com.