



WILKERSON

*The Experts in
Going Out of Business. Retiring. Moving.*

JEWELRY By Designs

"My name is Jenny Caro. My husband, John, and I own Jewelry by Designs in Woodbridge, Virginia. John and I, and Jewelry by Designs, have been very involved in the industry for many years. We've been American Gem Society members for twenty years and in the Leading Jewelers Guild for over eight years. I also served on the Jewelers of America Board of Directors for six years and really loved that experience.

In 2018, John and I realized our 30th anniversary was coming up the following year. Also, our lease was going to be up in February of 2020. We started having really serious discussions about whether we wanted to continue doing this. It's a lot of work and we decided we did not. What was great and what I encourage everyone to do is to plan ahead. We started a year ahead of when we had our sale. We were able to make all kinds of good decisions.

I've heard many times about Wilkerson, just like all of you through tradeshow and buying liquidated merchandise from them. I talked with several other companies, but knew I would get the best results by going with the most long-term, successful company I knew.

As an owner, you want to have a retirement sale so it's not so glaringly going out of business, last day. They showed us the difference in the amount of money that would come in. We chose the smart way of doing a going out of business sale and store closing sale. We've been amazed at our regular customers who have continuously come in and kept buying, and buying, and buying. And then there are the people who have come out of the woodwork. Wow!

I truly can't say enough about Wilkerson, as well as Rick and Vicki. You're probably thinking this is just an advertising piece, but it's not. They really helped us incredibly with what was going on. I didn't have to worry and it's truly been a joy having someone here doing all the work."

-Jenny & John Caro



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Contact us today for a free consultation!

Call Bobby Wilkerson, Rick Hayes or Josh Hayes at 800.631.1999.
Or visit us at wilkersons.com.