



# WILKERSON

*The Experts in  
Going Out of Business. Retiring. Moving.*

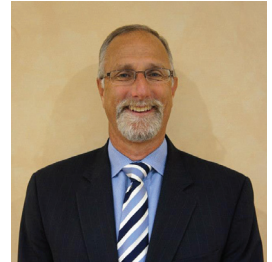


**"If someone were thinking about retiring and how to best liquidate their inventory and convert it to cash, I would strongly recommend that they contact Wilkerson."**

Kent Wood  
Fremeau Jewelers  
Burlington, VT



**Fremeau** JEWELERS INC



"I'm Kent Wood, the owner of Fremeau Jewelers, a business that's been on Church Street in Burlington, Vermont for 177 years. We are members of the American Gem Society and we've been members of IJO and JA in the past. After last Christmas, we decided it was time to close the business. We happened to be down in DC at the time and a friend of mine was running a sale with Wilkerson so I called him up and asked how it was going. He said he was beating expectations and so I picked up the phone and called Wilkerson and that's how we got started.

The way Wilkerson handles the advertising and promotion is really quite amazing. I would have never marketed the way they did for the sale and I'm sure my numbers would have been very, very small.

The success they had was just remarkable. We kept exceeding the goals and actually ended up almost doubling them. Their marketing ideas were just completely out of the box.

As far as our on-site consultants, they came in and were fantastic. They kept us informed and they had great ideas for advertising and suggestions for where to best spend our money.

If someone were thinking about retiring and how to best liquidate their inventory and convert it to cash, I would strongly recommend that they contact Wilkerson. All they do at Wilkerson is jewelry retirement type sales. They have a plan and, by golly, it works!"

Kent Wood

**Contact us today for a free consultation!**  
Call Bobby Wilkerson, Rick Hayes or Josh Hayes at 800.631.1999.  
Or visit us at [wilkersons.com](http://wilkersons.com).