



# WILKERSON

*The Experts in  
Going Out of Business. Retiring. Moving.*



**"Don't be afraid to call Wilkerson because this is the best thing we've ever done."**

Fran Decker  
Decker Diamond Jewelers  
Ebensburg, PA

**DECKER**  
**DIAMOND JEWELERS**



After forty-one years owning Decker Diamond Jewelers in Ebensburg, Pennsylvania, Dan and Fran Decker decided it was time to close their store.

"We no longer had anyone to work at the bench. Dan and I remembered my parents, who were well drillers, and didn't know how to get out when they needed to. Don't be afraid to call Wilkerson because this is the best thing we've ever done," said Fran.

"One advantage we had this year is our store was showing dramatic increases and it helped the momentum with the closing because it's so much easier to close a store when you're on your way up," said Dan.

"We went out when we were on top instead of waiting until we were failing on sales. It was a celebration the whole way," echoed Fran.

"I feel the team that Wilkerson sent, Tom and Mary, were fantastic. I thought we had stamina until I watched them. They never stopped. Our customers come to us because we're experts in our field. The main thing in bringing a team in was to rely on them being experts in their field. I was amazed at the way the promotions were set up and how they could keep up the momentum of the sale up, almost seamlessly," said Dan.

"We're familiar with other companies and we had a bad experience years ago with another company. We went into this project apprehensively, just like everyone does. Once we met the consultants, it was a breeze. It's a lot of hard work. It's Christmas on steroids. However, at the end of the day, you get a sense of relief like you would not believe," said Dan.

"And best of all, there is still life out there," marveled Fran.

-Dan & Fran Decker

**Contact us today for a free consultation!**  
Call Bobby Wilkerson, Rick Hayes or Josh Hayes at 800.631.1999.  
Or visit us at [wilkersons.com](http://wilkersons.com).