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Tim & Deb Lennon

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- Deb Lennon
Darrah Cooper Jewelers
Lake Placid, New York



"We are Tim and Deb Lennon, and we're the owners of Darrah Cooper Jewelers in Lake Placid, New York," states Tim.

Deb announces, "And we are having a retirement sale with Wilkerson."

Tim says, "Our biggest fear was the pandemic, and our little tourist town of Lake Placid is isolated and basically filled with hotels of visiting tourists. Tourists couldn't come up and we were very worried about traffic this summer because of all the events being canceled. Working with Wilkerson, they let us wait another month to start the sale, which really helped because by then our town was open and so were the hotels."

Deb adds, "Wilkerson really met our expectations during this pandemic by driving hundreds of people through the door. Within the first couple of weeks of the sale, we were pleasantly shocked and surprised that we exceeded our goals. We continued to meet and exceed these goals. It was based on the marketing and the advertising."

Tim continues, "Especially in a very small town with a population of less than 6,000 people."

Deb states, "Wilkerson met and exceeded our goals and expectations. We made our goal. We only expected to hit our low goal during the pandemic and thought that would be great, but we exceeded the high goal, and that feels great. I would recommend Wilkerson."

Tim concludes, "And we still have one week left of the sale, and that will be icing on the cake."

-Tim and Deb Lennon

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Contact us today for a free consultation!

Call Bobby Wilkerson, Rick Hayes or Josh Hayes at 800.631.1999.
Or visit us at wilkersons.com.