



WILKERSON

*The Experts in
Going Out of Business. Retiring. Moving.*



BRUCE WATTERS INC.
Jewelers



Jim Watters

"My name is Jim Watters, and I have worked at Bruce Watters Jewelers my entire life. I'm the fourth generation and we have been a family owned business in St. Petersburg, Florida since 1905. I had the pleasure of working with my dad every day for close to forty years.

We are proud members of the American Gem Society and were one of the first members. In fact, we have a microscope that was issued by the American Gem Society. I think it was number 13 in the country!

Everybody knows Bobby Wilkerson. If you pick up any trade magazine, there they are and you see the testimonials from the biggest and best jewelry stores in the country. I did make a couple of calls just to see and compare. Actually, there was one group that didn't even bother to call me back. Wilkerson was right on it. Josh came down to check the store out and really, it was a no brainer with their experience. They're the best in the industry and when I made the decision to retire, I wasn't going to fool around. You go with the best. They're definitely pros. They threw out some ideas that may not have necessarily been my first choice but they know what works. They've really exceeded my expectations and it has been a very rewarding experience.

Randy was there with us every minute. Every time we needed a pick up, he would come up with a new idea or we would switch the cases around. He obviously has great experience in this field and it all just seemed to work out. We moved things we didn't think we would have a chance of moving. It certainly helped with my financial goals. As far as aging inventory, I did a quick count a little while ago, and I would say we have definitely sold 95% of everything. It's been unbelievable.

Again, in the beginning when I said why I chose Wilkerson, it's all of these things. If you are looking for a successful sale, they certainly know what they are doing and I can't imagine anyone doing a better job."

-Jim Watters

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MEMBER



AMERICAN GEM
SOCIETY®

Contact us today for a free consultation!

Call Bobby Wilkerson, Rick Hayes or Josh Hayes at 800.631.1999.

Or visit us at wilkersons.com.