

## The Experts in Going Out of Business. Retiring. Moving.



"Call Wilkerson, don't mess around with others. Sit down, figure out a plan, implement it, and you'll be happy with what you did."

> - Jim Adair Adair Jewelers Missoula, Montana





"I'm Jim Adair of Adair Jewelers in Missoula, Montana. I've owned my store for about thirty-eight years. We are in the process of running a retirement sale with Wilkerson. I've been doing this for a long time, in retail forever, and so it's time to kind of hang up the loop.

I made the decision to go with Wilkerson after talking to a lot of people in the industry and a lot of stores who have done these types of sales.

Wilkerson seemed to have the best set up, the best organization, and the most current marketing of any of them. If you want to run a successful sale, you have too much money on the line to be screwing around with trying to do it yourself.

I'm a marketing guy. My best element of what I do in a business is marketing. I'm out of my league to do this. Wilkerson took care of it for me and it's been a huge load off of my back. The thing is, you don't get a do over. When you get ready for the sale, focus on what you're good at and let them take care of the marketing for you.

Would I do it again with Wilkerson? Absolutely. Would I recommend Wilkerson? Absolutely. My buddy Rick over at Westley's Jewelry in Bismarck, North Dakota gave me Rick Hayes' name at Wilkerson. Call him. Rick is doing another sale with Wilkerson, specifically a retirement sale, and it's doing very well.

Call Wilkerson, don't mess around with others. Sit down, figure out a plan, implement it, and you'll be happy with what you did."

-Jim Adair

A M E R I C A N G E M S O C I E T Y<sup>®</sup>

Contact us today for a free consultation! Call Bobby Wilkerson, Rick Hayes or Josh Hayes at 800.631.1999. Or visit us at wilkersons.com.