



WILKERSON

*The Experts in
Going Out of Business. Retiring. Moving.*



"If they look at their options, talk to people in their professional organizations, call for references and really do their homework, they'll choose Wilkerson. They have amazing follow-through, a record of success, and they're just plain nice people."

Bill Sites
Ward-Potts Jewelers
Nashville, TN



WARD POTTS
JEWELERS

Bill Sites is a third generation jeweler from Clarksville, Tennessee. When he and his wife Cyndi decided it was time to retire, they turned to the people who had successfully helped them twice before. "We were entirely satisfied the first time we worked with Wilkerson for my father's retirement sale, and again when we closed our Clarksville, Tennessee location," Bill explains. "I wanted the same continuity, the same caring and concern when we closed Ward-Potts."

"The sale was completely flawless," he continues. "It's really a turnkey operation. We were able to maximize our mailing list, and take advantage of the tremendous advertising resources they offered. We beat our projections by 40% and the clientele loved everything that we did and kept coming back."

Sites adds that they sold so much merchandise that they had just a handful left, and that he felt fortunate to have the same Wilkerson consultants he worked with in 2012 when he closed his Clarksville operation. "Our consultants not only managed the sale and the inventory, they were on the sales floor with us making the crucial sales."

Would he recommend Wilkerson to fellow jewelers? "If they look at their options, talk to people in their professional organizations, call for references and really do their homework, they'll choose Wilkerson. They have amazing follow-through, a record of success, and they're just plain nice people."

Wilkerson is a professional jewelry consultant firm, with industry experts who come along to help with a transition — whether retiring, going out of business, or moving. With more than 50 employees dedicated to a store's success, Wilkerson is an expert at running sales and maximizing profit.

Contact us today for a free consultation!

Call Bobby Wilkerson, Rick Hayes or Josh Hayes at 800.631.1999.
Or visit us at wilkersons.com.