

## The Experts in Going Out of Business. Retiring. Moving.



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> Sandy Thalheimer Thalheimers Jewelers Naples, FL





Sandy, Erikka and Nancy Thalheimer all agreed that they were ready to close their business and liquidate their inventory. Thalheimers Jewelers of Naples, Florida, started in 1985. The Thalheimers had been running the business for a long time and were looking forward to retirement. That meant selling the business and liquidating the inventory. "We knew this wasn't something we could do on our own," Sandy Thalheimer explained. "We needed an expert."

"We talked to different people and looked at various organizations, and all three of us felt the most comfortable with Wilkerson." Erikka Thalheimer offered. "We felt they would be able to meet our needs and respect our wishes."

All three Thalheimers agreed that their on-site team played a big role in making a very emotional and potentially stressful process easier. As Nancy Thalheimer stated, "Our consultants Sharon and Ken were a delight to have in the store. They were well prepared; and they were very knowledgeable and incredibly helpful. Whenever we had a question, they always had the answer. They were very professional and actually a lot of fun as well."

The outcome couldn't have been better. The Thalheimers not only met, but exceeded, their financial goals. Erikka was especially pleased with the fact that everything sold. "We had some really old inventory and all of it is gone. That wouldn't have happened if we'd tried to do this on our own. It was a huge weight that was lifted."

The three owners were thoroughly pleased with the process and the results, from advertising and marketing to the fact that Wilkerson respected and honored their requests.

"I would definitely recommend Wilkerson to another owner in the same situation," Sandy said. "What they did worked. It 100% worked."

Wilkerson is a professional jewelry consultant firm, with industry experts who come along to help with a transition — whether retiring, going out of business, or moving.

With more than 50 employees dedicated to a store's success,

Wilkerson is an expert at running sales and maximizing profit.

## Contact us today for a free consultation!

Call Bobby Wilkerson, Rick Hayes or Josh Hayes at 800.631.1999.

Or visit us at wilkersons.com.