



WILKERSON

*The Experts in
Going Out of Business. Retiring. Moving.*



**SWALSTEAD
JEWELERS**

Since 1909

Elliott Leavitt

Closing a jewelry store after being in business for over 40 years can be an overwhelming endeavor. But when Elliott Leavitt found himself in this position for his store, Swalstead Jewelers, located in downtown Orlando, Florida, Wilkerson was able to put his mind at ease.

"After 41 years of being in the business, I wanted to visit my grandson in California and do some traveling while I still have my health," Elliott said. "The fish were calling my name. I've been a member of the American Gem Society. I have several friends in the same society who closed their stores with Wilkerson and were very happy with the outcome Wilkerson produced. I knew it was the right company for us.

"We have a small staff of four and our consultant fit right in and has become a part of our family. I am sure he will be a lifelong friend."

He adds, "I would definitely recommend Wilkerson to someone considering doing this because they have a whole field of advertising, merchandising and sales expertise.

"It has made things so much easier for me. I would like to add that me and my family truly appreciate what Wilkerson has done. It has made the ending of our store into a very simple, well thought out and well planned, executed process."

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Elliott Leavitt
Swalstead Jewelers
Orlando, FL

Wilkerson is a professional jewelry consultant firm, with industry experts who come along to help with a transition — whether retiring, going out of business, or moving. With more than 50 employees dedicated to a store's success, Wilkerson is an expert at running sales and maximizing profit.

Contact us today for a free consultation!

Call Bobby Wilkerson, Rick Hayes or Josh Hayes at 800.631.1999.
Or visit us at wilkersons.com.