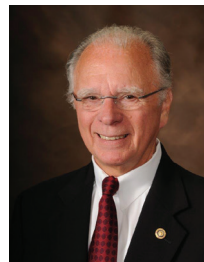




WILKERSON

*The Experts in
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Loyd Stanley



**JEWELERS
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SINCE 1936



Laura Stanley

Loyd Stanley, owner of Stanley Jewelers in North Little Rock Arkansas, is a jeweler's jeweler who's been at the forefront of his industry for the past 58 years. He's a member of the Arkansas Jewelers Association and Jewelers of America. He's served on the board of the American Gem Society. And both he and his daughter, Laura, have degrees from the Gemological Institute of America as well as being certified gemologists appraisers.

"In 1936 my parents borrowed 400 dollars and opened a jewelry store. The business grew steadily and successfully over these many years and was still doing quite well. But after a full and rewarding career, I was ready to retire," Stanley explains.

Ironically, Stanley had long been friends with Bobby Wilkerson, owner of Wilkerson. But he didn't base his decision to hire Wilkerson on friendship. "Being friends doesn't mean he's the guy to fund my retirement. So I called several people I know who'd used him recently. They had nothing but fantastic things to say about him and his people," Stanley continues.

"We could never have done this ourselves. My thinking would never have gotten us to where we needed to be for the sale. Their people were delightful to work with. We were impressed every day. And the sale has provided us with a wonderful bank account."

Would he recommend Wilkerson to others? "I'd be delighted."

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Loyd Stanley
Stanley Jewelers
Little Rock, AR

Wilkerson is a professional jewelry consultant firm, with industry experts who come along to help with a transition — whether retiring, going out of business, or moving. With more than 50 employees dedicated to a store's success, Wilkerson is an expert at running sales and maximizing profit.

Contact us today for a free consultation!

Call Bobby Wilkerson, Rick Hayes or Josh Hayes at 800.631.1999.
Or visit us at wilkersons.com.