



WILKERSON

*The Experts in
Going Out of Business. Retiring. Moving.*



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Russ Brummitt
Ora Designers and Fine Jewelers
Raleigh, NC

Closing a store focused on custom design and big brands after 29 years is an emotional task. But Russ Brummitt and his wife found that when they were ready to make that decision for Ora Designers and Fine Jewelers, located in Raleigh, North Carolina, Wilkerson was able to make it an easy one.

"When we decided to do our closing sale, all recommendations and all signs led to Wilkerson," Russ said. "We had high recommendations from several people I knew in the industry."

"We had other companies do sales for us. The level of professionalism from Wilkerson far exceeds any others."

He adds, "If you need to move inventory, you need to move on, you need to listen to what they say. You need to run a good sale and that's what we've done with Wilkerson."

"Closing your store is a difficult yet important decision. It's one that you need to think about seriously, and if you're going to do something like that, talk with a professional. Talk with Wilkerson. Let them advise you, tell you the ins and outs, the ups and downs of this type of decision. You'll be glad you did."



Ora
ORA DESIGNERS/FINE JEWELERS

Wilkerson is a professional jewelry consultant firm, with industry experts who come along to help with a transition — whether retiring, going out of business, or moving. With more than 50 employees dedicated to a store's success, Wilkerson is an expert at running sales and maximizing profit.

Contact us today for a free consultation!

Call Bobby Wilkerson, Rick Hayes or Josh Hayes at 800.631.1999.
Or visit us at wilkersons.com.