



WILKERSON

*The Experts in
Going Out of Business. Retiring. Moving.*



Mike & Mary Ann George

"Once we chose Wilkerson, they were able to do all the things that we needed. They gave us advice and drew our attention to all the areas we didn't even conceive of. I gotta tell you that it's a package deal and you have to have all the moving parts working together."

- Mike George
MSG Jewelers
St. Louis, Missouri



"My name is Mike George and I own MSG Jewelers in St. Louis, Missouri, living in St. Louis all my life. When the time came to get engaged, I didn't know much about diamonds. In fact, I didn't know anything about diamonds. I grew in the industry and studied, and some years later, I decided to step out on my own and opened MSG Jewelers.

I hired Bill Boyajian, formerly the CEO of the Gemological Institute of America, who is a friend and I asked him to be a consultant for us and help us find a new exit strategy. With Bill's help, we decided we should have a going out of business sale. We checked into all the majors who were running these types of sales. However, when I went to meet Bobby Wilkerson and his team in Arkansas, they really put me at ease. For the most part, when I took my stroll through their facility and had the opportunity to meet everyone on their team, I knew this was the right team for us.

COVID-19 started in March of 2020 and our sale began in November of 2020. No one conceived when we were thinking about this that we would have a 'pandemic' going on. That became a major concern to all of us, not only here at MSG Jewelers but with our Wilkerson team, because no one knew day to day what was going to happen. COVID put a kink in our armor but it didn't knock us down. We were able to continue to work through things and work hard, fast, and smart. I think that is the sensible thing to do.

I have to attribute that to the solid foundation that Rick Hayes and his team of Darrell and Annette, brought our way. Once we chose Wilkerson, they were able to do all the things that we needed. They gave us advice and drew our attention to all the areas we didn't even conceive of. I gotta tell you that it's a package deal and you have to have all the moving parts working together."

- Mike George



Contact us today for a free consultation!

**Call Bobby Wilkerson, Rick Hayes or Josh Hayes at 800.631.1999.
Or visit us at wilkersons.com.**